

## CLAIMS

1. A metallic food or beverage container or closure, comprising a fluorescent coating thereon,

wherein said fluorescent coating is invisible in the absence of exposure to UV radiation and becomes visible upon exposure to UV radiation.

2. The container or closure of claim 1, wherein said coating is transparent or colorless in the absence of exposure to UV radiation.

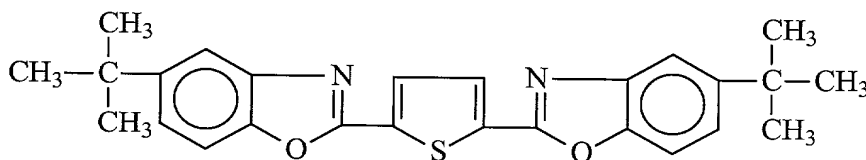
3. The container or closure of claim 1, wherein said fluorescent coating comprises at least one fluorescent pigment.

4. The container or closure of claim 1, wherein said fluorescent coating further comprises a binder.

5. The container or closure of claim 1, which is in the form of a container selected from the group consisting of a can or a square container.

6. The container or closure of claim 1, which is in the form of a closure selected from the group consisting of a crown closure and a screw closure.

7. The container or closure of claim 1, wherein said fluorescent coating comprises a pigment having the following formula:



8. The container or closure of claim 1, wherein said fluorescent coating comprises at least one fluorescent pigment selected from the group consisting of 2,2'-(2,5-thiophenediyl)bis(5-tert-butylbenzoxazole), 2,2'-(2,5-thiophenediyl)bis(5-nitro-benzoxazole), 2,2'-(2,5-thiophenediyl)bis(5-tertpentyl-benzoxazole), and a mixture thereof.

9. A method for preparing the container or closure of claim 1, comprising: contacting said container or closure with said coating.

10. A method, comprising:

irradiating the container or closure of claim 1 with UV light.

11. A consumer product, comprising:

the container or closure of claim 1; and  
a food or beverage sealed therein.

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